

Enrollment No: _____ Exam Seat No: _____

C.U. SHAH UNIVERSITY

Winter Examination-2018

Subject Name: Principles of Management

Subject Code: 5MS01POM1

Branch: MBA

Semester: 1

Date: 28/11/2018

Time: 02:30 To 05:30

Marks: 70

Instructions:

- (1) Use of Programmable calculator and any other electronic instrument is prohibited.
 - (2) Instructions written on main answer book are strictly to be obeyed.
 - (3) Draw neat diagrams and figures (if necessary) at right places.
 - (4) Assume suitable data if needed.
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SECTION – I

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|------------|---|-------------|
| Q-1 | Attempt the Following questions | (07) |
| | a. Explain in brief the meaning of administration | 1 |
| | b. What is the full name of POSDCORB | 1 |
| | c. State any two important functions of manager | 1 |
| | d. Explain the meaning of 'values' in brief | 1 |
| | e. State the meaning of strategies | 1 |
| | f. Mention any two points confirming management as an art | 1 |
| | g. Name any two principles given by Henry Fayol | 1 |
| Q-2 | Attempt all questions | (14) |
| | a Explain various characteristics of management | 7 |
| | b Discuss the theory of scientific management | 7 |
| OR | | |
| Q-2 | Attempt all questions | (14) |
| | a State the arguments in favour and against social responsibility | 7 |
| | b Write short note on Planning premises | 7 |
| Q-3 | Attempt all questions | (14) |
| | a Explain in brief formal and informal organization | 7 |
| | b Discuss various step involved in planning | 7 |
| OR | | |
| Q-3 | a Write a brief note on management by objectives | 7 |
| | b Explain the features of decision making | 7 |



SECTION – II

Q-4	Attempt the Following questions	(07)
	a. Explain line and staff authority in brief	1
	b. State the meaning of delegation of authority	1
	c. What is budgeting?	1
	d. State any one importance of reporting	1
	e. How we can measure productivity?	1
	f. Name any two systems of controlling	1
	g. What is the meaning of harmonizing objectives?	1
OR		
Q-5	Attempt all questions	(14)
	a Write short Note on Decentralization and Centralization	7
	b Describe in brief various selection techniques	7
OR		
Q-5	a Explain the scope of direction and supervision	7
	b Differentiate between authority and power	7
OR		
Q-6	Attempt all questions	(14)
	a Enumerate the role of information technology in controlling	7
	b Explain any two types of organization chart	7
OR		
Q-6	Attempt all Questions	
	a Explain the effect of globalization on current management practices	7
	b State the requirement of effective control	7

